



**Clay County Hospital
FOUNDATION**
rooted in healthcare

Now Available

The Clay County Medical Center's 2013 Annual Report is now available online at: [www.ccmcks.org /community/healthneedsassessment.html](http://www.ccmcks.org/community/healthneedsassessment.html) or you can request a printed copy by e-mail: foundation@ccmcks.org and phone: 785-632-2144.



What we have once enjoyed and deeply loved we can never lose, for all that we love deeply becomes a part of us.

- Helen Keller



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Legacy of Giving

The growth that the Clay County Hospital Foundation has achieved in the last ten years would not have been possible without the help of many generous people.

On Good Friday, April 18, 2014, Mark A. Chapman died after suffering a series of strokes. Mark was a major benefactor for the foundation and this community. His legacy lives on through the Mark A. Chapman Foundation.

Mark and his wife Cheryl were so much more than donors, they were friends. During 2006, in an interview called the "Chapman Challenge", Mark's words and actions inspired community members to join him in our fundraising campaign to build a new addition onto the hospital. His challenge was for each of us, in our own way, to try to leave the world a better place than it was when we got here. Mark's life exemplified that philosophy.

In 2014, the Mark A. Chapman Foundation purchased two pieces of property located west of the hospital- 2205 6th Street and 2224

Hwy 15. One is currently rented and as soon as the owners on the highway property are able to move, the second will be rented as well. Mark thought it was prudent to purchase real estate surrounding the hospital and wanted the foundation to have the benefit of income generated from the property.

Mark never forgot where he came from and his generous support has benefitted more people and projects than this newsletter could cover. K-State, this community, our hospital foundation and many individual students have been blessed by his generosity.

Mark and Cheryl were visiting one day and asked how things were going at the hospital. When they learned about health struggles some employees were facing, they expressed genuine concern. Later that day, Cheryl came back with her personal check book to show their concern in a tangible way.

The legacy of giving has been financially beneficial to so many and can be measured in dollars and cents. The legacy of love is incalculable.



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Director
Marcia J. Newell
Assistant
Lori Beikman

Hospital News

Please visit our website and take the time to read the 2013 Annual Report. We hope you will find the articles and report interesting. If you would prefer a printed copy, please contact us and we will be happy to mail you a copy.

Our hospital board is faced with the careful balance of advancing care and state-of-the-art technology with the costs associated for those services. During the last year, large expenditures and much emphasis has been placed on implementing an Electronic Medical Records (EMR) system. Next Gen Healthcare was chosen as the vendor to provide a system which will maintain a clear, concise and integrated flow of information across all areas of a patient's health care.

When fully integrated, this system should improve patient safety, streamline patient care, enhance communication between caregivers, and reduce duplicate testing. Interfacing our EMR with our electronic medication system takes

high tech communication one more step in delivering quality care paired with appropriate safety measures.

We take pride in the high quality and personalized care that defines us as well as pride in the fact that we are able to achieve more than what might be expected from a healthcare organization of our size.

Because of her exemplary work during the EMR implementation process, Jessica Badsky was nominated for Healthcare Worker of the Year. She was recognized in November at the Kansas Hospital Association's annual meeting. She is pictured below with Sara Beikman, Director of Nursing, Ron Bender, CEO and Lori Penner, Chairman of the Board.



What is a Legacy?

We often hear the term of leaving a legacy for those who follow us. The word can have several definitions. We often think of legacy in terms of living a life that has meaning. Think of Mother Theresa - her life's ministry left a lasting legacy. Legacies are simply something handed down from one who has gone before. As a Charitable organization, financial assistance from people like you continue the work of building a healthy future in this community. That can be our legacy.

More than 80 percent of Americans contribute to the nonprofit groups of their choice throughout their lifetimes. But according to research conducted in the last decade, only around eight percent of people chose to continue this support through a charitable bequest.

By making bequests and other planned gifts, you can continue to help organizations that are making an important difference in your community.

What better way to have an impact on the community or organizations you supported in

life, than to make a contribution from your estate through a bequest?

There are many studies out there attempting to ascertain what percentage of the United States adult population have a valid will or written estate plans. Most of you reading this know that, no matter how big or how small your estate, having a valid will is one of the smartest actions you can take. The peace of mind knowing exactly how your estate will be distributed is unmatched. Even a small estate can have significant impact on the mission of your favorite charity through the power of legacy giving.

Real estate, appreciated securities, life insurance, bequests through a will and many kinds of trusts provide an opportunity for leaving a lasting legacy. Please consult your financial advisor, accountant, attorney or feel free to visit with Marcia Newell, Executive Director for the foundation if interested in exploring the possibilities of planned giving.

Recent News - Charitable IRA Rollover

On December 16, the Senate approved a one-year tax extenders bill that includes the charitable IRA rollover for 2014. President Obama signed the bill as I've been working on this newsletter. Unfortunately, the provisions expire December 31, 2014. The fight for a permanent tax incentive for charitable IRA roll overs will continue into 2015, but since the President signed this bill, qualified donors who have made or want to make a gift through an IRA rollover in 2014 will benefit. If the transfer of your IRA money requires mailed correspondence or a signature guarantee, you may face time restraints that will make the rollover impossible in 2014. If you have your IRA with a local bank, you may still have time to take advantage of this opportunity. The deadline to make gifts is December 31.

The charitable IRA rollover, enacted in 2006, encourages older Americans to give out of their Individual Retirement Accounts. IRA owners age 70-1/2 or older can donate up to \$100,000 to qualified charities directly from their IRA without treating the distribution as taxable income. The gift from an individual IRA counts toward the annual Required Minimum Distribution (RMD) and aids donors in avoiding and reducing taxes.

Keep 5 in Kansas

A Plan for Kansas ensuring our cities, towns and counties remain great places to live for future generations of Kansans.

In years past, people typically stayed in the community where they were born and raised. Estate wealth passed from one generation to the next, but remained in Kansas and often in the community where the person lived.

Today, fewer people spend their lives in one community or state. When estate wealth leaves our community or state, it will likely never return.

Providing for family is important, but many people also want to support the community where they raised their family, earned a living and enjoyed a good life.

The on-again, off-again tax incentive was created in 2006. The 2006 legislation expired in 2007 only to be extended again in the fall of 2008 retroactively from the first day of 2008 to the last day of 2009. It expired again in 2009 only to be extended in December 2010, retroactively to January 2010 through December 2011. It expired again in 2011 only to be revived in late 2012 for the 2012 and 2013 calendar years.

For the first time, the legislation is only retroactive and does not allow for donors to plan for the coming tax year. The new year (2015) is the time to break this cycle and create a permanent tax incentive to allow older Americans to include the IRA Charitable Rollover in their year-round giving plans.

During the coming year, please reach out to your Congressional Representatives and U. S. Senators to let them know of the positive impact the charitable IRA rollover has had for you and organizations you wish to support. Keeping elected officials informed on the positive impact of legislation within their district is critical to persuading Congress to pass a permanent version of this proven charitable giving incentive.

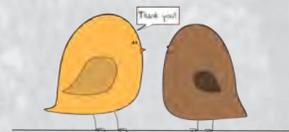
The Clay County Hospital Foundation can help those who want to remember their hometown by providing high-quality health care for generations to come.

The Keep 5 in Kansas campaign asks every Kansan to consider designating at least 5% of their estate wealth. Create a lasting legacy by establishing a gift that will allow your charitable dreams to live on forever.

Together, we can make a bright future for the people who call Clay Center and Kansas home. The Keep 5 in Kansas campaign is sponsored by the Kansas Association of Community Foundations, with support from the Kansas Health Foundation.

*Sometimes you will never
know the value of
a moment until it
becomes a memory.*

- Dr. Suess



**Thank You to
Clay County
Medical Center
Employees
who Give Back**

More than 60 employees at CCMC give regular donations through payroll deduction and many others have made one time donations to join the foundation or supported particular campaigns.

A lifetime membership in the Foundation requires a \$500 contribution and many employees continue giving even after they have reached the amount needed for membership.

Quilt Project



Quilting is a craft sown into the fabric of America. Surviving quilts from the early to mid-1800s are reminders that quilts are an important part of our heritage. Quilts made from scraps of previously used garments protected people from the cold. Quilts were used as door and window coverings.

Quilt making was a skill that women could enjoy by themselves or as part of a group. Quilting Bees provided relief from the isolation of life on the prairie and allowed some artistic expression. The quilts produced by our ancestors told stories about their daily lives. Every quilt we see today, regardless of when the quilt was made, relates a story.

Hospital Honored

Clay County Medical Center was recognized for excellence in public relations and marketing for entry titled *Quilters Make Great Comforters, Roar, CrossFit Clay Center* and created by the hospital's marketing/public relations team Marcia Newell and Lori Beikman.

Presented by the Kansas Association of Health Care Communicators, the Emerald Awards are given annually to hospitals across the state that excel in internal communications, external communications, special events, advertising, and other cat-

The types of fabrics; pattern chosen for the blocks; signature of the quilters – each tell us about the person who made the quilt.

The quilt made for the newly remodeled Sonogram room tells a story as well. It was created by employees at Clay County Medical Center. The quilt consists of 30 blocks of burgundy or navy (hospital colors) fabric. Each block contains an 8-pointed star pattern and each seamstress could choose a pattern for the center.

Nearly twenty employees participated in the project- Some by creating the design, shopping for fabric, making a block, constructing the quilt, donating money, fabric or expertise in machine quilting. The Engineering crew hung the quilt and the Clay County Hospital Foundation purchased the quilt hanger.

Thank you to the following participants: Sharon Wachsnicht; Vickie Wynn; Vicki Sampson; April Fahey; Joyce Kaul; Mariann Affolter; Naomi Baxter; Angela Cypher; Mary Jo Wurtz; Shandi Slater; Jennifer Sorell; Donna Breeding; Lindsay Jackson; Mary Jensen; Gail Hileman; Deb McNeil; Stacie Charbonneau; Marcia Newell; Cindy Kahrs and Vicki Pfizenmaier, who supervised the quilt design and sewed the blocks together into the pleasing pattern patients will enjoy for years to come.

egories. Judges from A. Ward Strategic Communication in Austin, Texas, evaluated 50 entries for planning and research, implementation, cost effectiveness, and results. Thirteen Emerald Awards were awarded, along with 18 certificates of merit.

The Emerald Awards were presented at the KAHCC luncheon and meeting Nov. 14.

"Our entire organization is proud of the excellent public relations and marketing efforts that earned this outstanding recognition," said Ron Bender, hospital chief executive officer.



Pictured (L to R):

Tracy Campbell, *Director of Marketing & PIO at Coffey Health System* and

Marcia Newell, *Director of Planning & Development at Clay County Medical Center*

Director's Letter *by Marcia Newell*



After more than 37 years in health care administration and nearly 16 years as administrator and CEO of Clay County Medical Center, Ron Bender has decided to retire.

Clay County Medical Center was a much different place in 1999 when Ron assumed the position of CEO. He led the effort to expand the out-patient clinic, put a renewed focus on quality and improving the way health care was delivered. Within the first year, CCMC launched a website. Within three years, a major Hospital Renovation & Family Birthing Center became a reality. Meadowlark Hospice has been invited to offer service in five additional counties.

Under his leadership, the hospital has extended its reach and has become a medical care delivery system that now includes 17 outpatient clinic physicians; in-house nuclear medicine and MRI; digital mammography and

Lexiscan through the Cardiac Rehab department. Most recently, CCMC implemented an electronic health record system to improve patient care and efficiency.

Ron Bender has led with conviction, integrity and dedication. He's made a notable difference building this health care system.

I will miss the little tidbits of wisdom in quotes he often shared with me when discussing various situations, whether humorous or difficult. Ron has been my boss, mentor and friend.

I know you join me in wishing Ron and Patti new friendships, amazing experiences and the joy of being near family in Lincoln, NE.

As we say goodbye, I am reminded that farewells are not forever, nor are they the end. They are simply words to say we miss you dearly and will remember you fondly. Although we may be separated by time and distance, nothing will diminish the important role that you played in our lives and that of the community.

Giving and Volunteering

Our community relies on Clay County Medical Center to provide excellent care for patients. Thanks to the dedication of employees, physicians, and volunteers and to the generosity of donors, we continue to make that happen.

You're Invited

The Board of Trustees will host a public reception honoring Ron and Patti after the first of the year in the Education Centers at hospital. Please watch for a notice in the Clay Center Dispatch and listen to KCLY for details.

DONATION/PLEDGE/GIFT DESIGNATION FORM

Please cut out and return form to:
Clay County Hospital Foundation
617 Liberty, P.O. Box 512, Clay Center, KS 67432

Make any address changes on the back or fill in our address if blank.

OUTRIGHT CONTRIBUTION

I/We wish to make an outright gift of \$ _____

I/We wish to make an gift of: Property Stocks, Securities Real Estate Other _____

PLEDGE

I/We wish to make a gift of \$ _____

I/We promise to make our gift in equal installments of \$ _____

Beginning in (month/year) _____

I/We intend to make payments: Monthly Quarterly Semi-annually Annually

DEFERRED GIFT

I/We wish to make a deferred gift through:

Will Provision Charitable Trust Life Insurance Life Estate

GIFT DESIGNATION

I/We wish my/our gift to be used: For General

Designated for the specific area of: _____

Signature: _____ Date: _____

Please contact me to arrange for a Foundation representative to visit.

Please contact me regarding a tour of the facilities.

Please send me more information how I can leave a gift in my Will.

Your gift makes a difference.

Home *by Mark A. Chapman*

After decades in the city

I'd grown tired of the drone of Loop 610, Houston.

A frenetic freeway has its virtues, but tranquility not one of them.

Dozens of house and porch plants eased the pain, but country called.

The feeling I had growing up in Kansas, the rustle of the cottonwoods as the river coasted by.

I told Cheryl I wanted to hear a distant crow.

An extensive search netted Almosta Ranch, one side a distant vista of grazing cattle, wood on the other.

In our backyard, deer feed gently and sometimes bed down for the night.

The pines whisper nice things while Spanish moss undulates in the oaks gently flowing like curtains in an open window.

Cardinals, finches, and hummingbirds, all manner of fowl fill the air, cooing doves serene background music.

Hot, dry summers calm the soul.

Only a few showers wanted to cool the earth and add a green complexion.

When Mallard ducks claimed our ponds, the picture was complete, the journey finished.

I'm home.



For more information, or to be added to our mailing list, please call (785) 632-2144. Please write to us if you wish to have your name removed from our list to receive fund-raising requests in support of Clay County Hospital Foundation or Clay County Medical Center. Both entities are 501 (c) (3) not-for-profit organizations.

Foundation News



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FOUNDATION

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